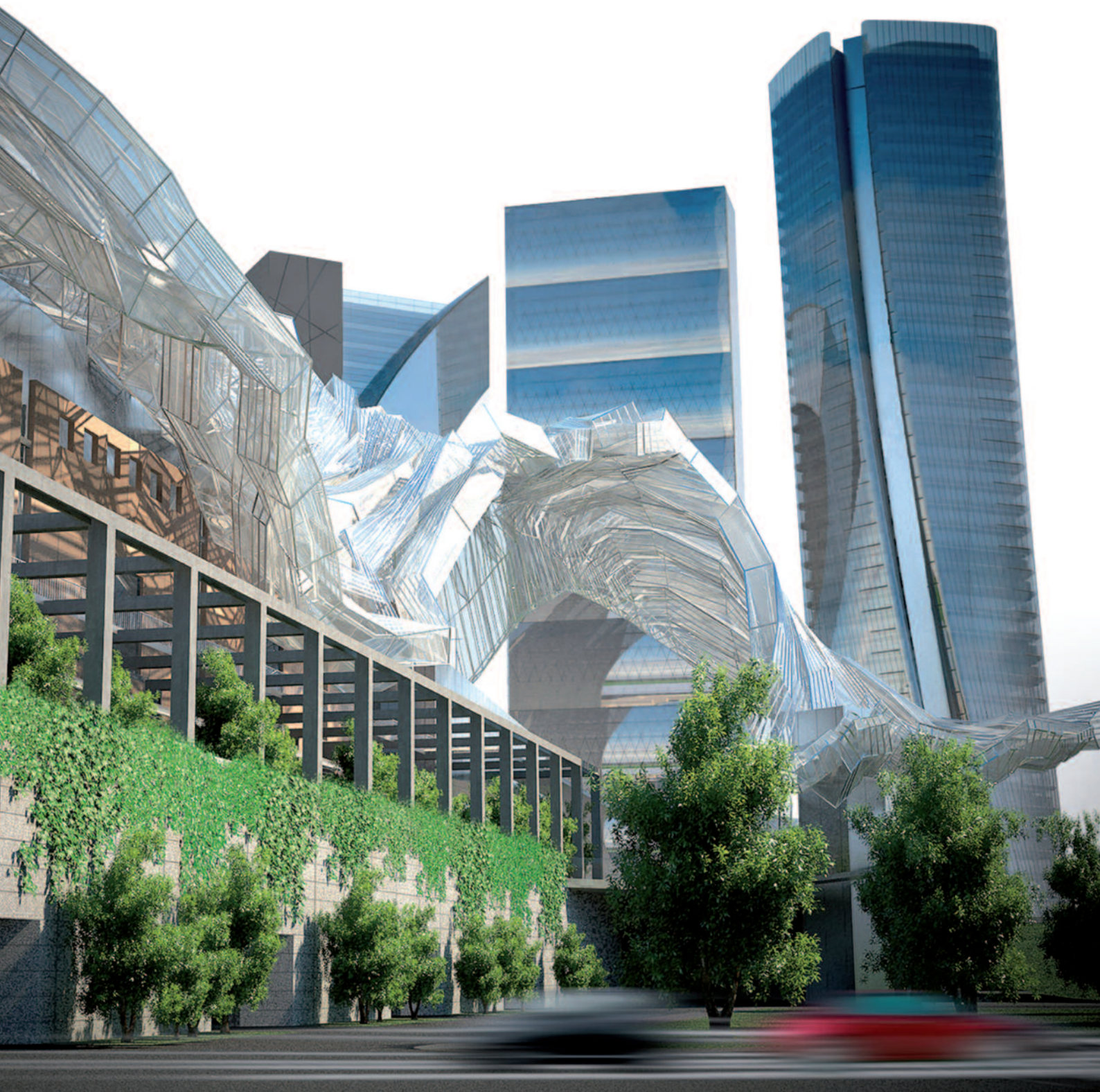
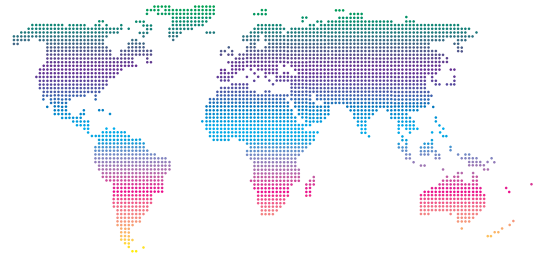




Remote Sensing: Understanding the Earth for a Safer World

IGARSS 2015

July 26-31, 2015 • Milan, Italy





Welcome

Exhibitors and sponsors are cordially invited to join us in Milan for IGARSS 2015. This conference will bring together about 2,000 engineers, researchers, teachers, scientists and students from around the world to review the latest issues and studies using remote sensing technologies for observations of the Earth, oceans, atmosphere, and space. Join companies, government agencies, educational institutions, research facilities, scientific societies, and others exhibiting the latest in geoscience instruments, equipment, software, books, and journals, and scientific programs at the world's premier annual remote sensing symposium.

Exhibiting and sponsoring specific events at IGARSS 2015 is your opportunity to:

- Increase your market exposure;
- Promote your organisation to new contacts;
- Spotlight your products and services;
- Launch new products or services to delegates;
- Acquire new customers and connect with returning customers;
- Enhance your visibility and profile in the geosciences and remote sensing community;
- Meet with students and up-and-coming young scientists and engineers;
- Explore national and international business opportunities.

Your representatives will have excellent opportunities to network with delegates to improve their knowledge and understanding of your products and services in a supportive environment.

The conference will have an extensive promotional campaign including advertisements, direct mail campaigns, email broadcasts, and web exposure, which will

highlight participating sponsors and exhibitors. Opportunities for sponsorship, advertising, and exhibit space are varied to meet the budgets and goals of participants, and these are outlined in this prospectus. We encourage our past exhibitors and new partners to reserve their booth space early by visiting the website at: www.igarss2015.org.

Introducing IGARSS

IEEE is the world's largest non-profit professional association dedicated to advancing technological innovation and excellence for the benefit of humanity, with 375,000 members in 160 countries.

The IEEE Geoscience and Remote Sensing Society (GRSS) annually sponsors the International Geoscience and Remote Sensing Symposium (IGARSS), the world's premier symposium on this topic. It is held annually with alternate locations in Europe, North America and international venues.

The first IGARSS in Washington DC in 1981 with attendees from 16 countries was highly successful both technically and financially. This prestigious meeting has become an international focus of remote sensing programs and activities each year, drawing many hundreds of scientists, engineers, decision makers, and students from around the world to become familiar with current research and technology in this field.

On behalf of the IEEE Geoscience and Remote Sensing Society and the IGARSS Organising Committee we invite you to participate and support IGARSS 2015, the premier symposium on remote sensing.

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Who should participate?

- Software Developers and Analysis Firms
- Developers of Measurement Instruments
- Remote Sensing Equipment Suppliers
- Universities and Colleges
- Publishers
- Laboratories
- Mission Managers
- Professional Societies
- Government Agencies
- Research and Development Corporations
- Educational Vendors
- Space Technology Companies
- Mapping, Geodesy and Geospatial Services
- Environmental Data Processors
- Disaster Management Agencies
- Satellite Developers and Operators
- Natural Resource Planners and Managers
- Geological Surveyors
- Satellite Direct Read-Out Developers and Vendors
- Geographic, Geometric and Geomatic Services
- Geoscience-related Organisations

Previous IGARSS Locations

2001 Sydney, Australia
2002 Toronto, Canada
2003 Toulouse, France
2004 Anchorage, USA
2005 Seoul, Korea
2006 Denver, USA
2007 Barcelona, Spain
2008 Boston, USA
2009 Cape Town, South Africa
2010 Honolulu, USA
2011 Vancouver, Canada
2012 Munich, Germany
2013 Melbourne, Australia
2014 Quebec City, Canada

Introducing GRSS

The IEEE Geoscience and Remote Sensing Society (GRSS) is a professional organisation dedicated to the advancement of the theory, concepts, and techniques of science and engineering as applied to remote sensing of the Earth, oceans, atmosphere, and space, as well as the processing, interpretation, application, and dissemination of this information.

The Society started in 1961 as the IEEE Geoscience Electronics Group. In 1978, after a recommendation to expand the group's scope to encompass all forms of remote sensing of the planet Earth the name was changed to Geoscience and Remote Sensing Society. The Society has contributed world renowned findings through its internationally subscribed monthly journals, "Transactions on Geoscience and Remote Sensing" (TGARS) and Geoscience and Remote Sensing Letters (GRSL), and gathered the world's top professionals in regional and international meetings. The Society takes great pride in serving its growing membership, supporting student research, and bestowing the field's most prestigious awards at the annual IGARSS Awards Ceremony. IEEE GRSS looks to the future with great anticipation as opportunities for collaboration and technological advances abound in the applications of remote sensing science and technology.

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Platinum Sponsor

€ 22000
(one position available)

Sponsorship includes:

- Recognition as Platinum Sponsor (with company logo) in the Symposium Final Program
- Recognition as Platinum Sponsor (with company logo) in a dedicated banner in the Symposium App, including a hyperlink to your company's home page
- Recognition as Platinum Sponsor (with company logo) on the Symposium welcome signage
- Recognition as Platinum Sponsor on the official sponsorship acknowledgement board onsite at the Symposium
- One (1) complimentary double booth (5x4m) in a prime position within the exhibition
- Two (2) complimentary full Symposium registrations
- Verbal acknowledgment as the Platinum Sponsor during the Welcome Reception
- Free advertisement in the Geoscience and Remote Sensing Magazine
- One full page advertisement in the Symposium Final Program
- Company brochure (maximum four x A4 pages) to be inserted in all delegate satchels (sponsor to supply material)
- Logo and 200 word profile in the Symposium Final Program

Gold Sponsor

€ 15000
(three positions available)

Sponsorship includes:

- Recognition as Gold Sponsor (with company logo) in the Symposium Final Program
- Recognition as Gold Sponsor (with company logo) on the Sponsorship and Exhibition page of the Symposium website, including a hyperlink to your company's home page
- Recognition as Gold Sponsor (with company logo) on the Symposium welcome signage
- Recognition as Gold Sponsor on the official sponsorship acknowledgement board onsite at the Symposium
- One (1) complimentary standard booth (3x3m) in a prime position within the exhibition
- One (1) complimentary full Symposium registration
- Free advertisement in the Geoscience and Remote Sensing Magazine
- One half page advertisement in the Symposium Final Program
- Company brochure (maximum four x A4 pages) to be inserted in all delegate satchels (sponsor to supply material)
- Logo and 100 word profile in the Symposium Final Program

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Silver Sponsor

€ 5000
(six positions available)

Sponsorship includes:

- Recognition as Silver Sponsor (with company logo) in the Symposium Final Program
- Recognition as Silver Sponsor (with company logo) on the Sponsorship and Exhibition page of the Symposium website, including a hyperlink to your company's home page
- Recognition as Silver Sponsor (with company logo) on the Symposium welcome signage
- Recognition as Silver Sponsor on the official sponsorship acknowledgement board onsite at the Symposium
- One (1) complimentary full Symposium registration
- Free advertisement in the Geoscience and Remote Sensing Magazine
- Logo and 50 word profile in the Symposium Final Program

Symposium Welcome Reception Sponsor

€ 5000
(three positions available)

The Symposium Welcome Reception will be the first social event for the Symposium. The Symposium Welcome Reception offers a great opportunity for colleagues and friends to meet in a relaxed environment.

Sponsorship includes:

- Recognition as Symposium Welcome Reception Sponsor (with company logo) in the Symposium Final Program
- Recognition as Symposium Welcome Reception Sponsor (with company logo) on the Sponsorship and Exhibition page of the Symposium website, including a hyperlink to your company's home page
- Recognition as Symposium Welcome Reception Sponsor (with company logo) on the Symposium welcome signage
- Recognition as Symposium Welcome Reception Sponsor on the official sponsorship acknowledgement board onsite at the Symposium
- Opportunity to provide four freestanding banners to be positioned in a prominent location at the Symposium Welcome Reception (maximum size 2m high x 1 m wide)
- Four complimentary tickets to the Symposium Welcome Reception
- Logo and 50 word profile in the Symposium Final Program

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Symposium Dinner Sponsor

€ 8000
(one position available)

Impress delegates, VIP's, speakers, exhibitors, and accompanying persons with your hospitality at the Symposium Dinner. The Symposium Dinner is an excellent opportunity to make a strong impact and lasting impression on all delegates.

Sponsorship includes:

- Recognition as Symposium Dinner Sponsor (with company logo) in the Symposium Final Program
- Recognition as Symposium Dinner Sponsor (with company logo) on the Sponsorship and Exhibition page of the Symposium website, including a hyperlink to your company's home page
- Recognition as Symposium Dinner Sponsor (with company logo) on the Symposium welcome signage
- Recognition as Symposium Dinner Sponsor on the official sponsorship acknowledgement board onsite at the Symposium
- Recognition as Symposium Dinner Sponsor during the Symposium Dinner
- Opportunity to provide four freestanding banners to be positioned in a prominent location at the Symposium Dinner (maximum size 2m high x 1 m wide)
- Opportunity for a company representative to give a five minute speech at the Symposium Dinner
- Two complimentary tickets to the Symposium Dinner allocated to a reserved table in a premium position
- Logo and 50 word profile in the Symposium Final Program

Symposium Social Event Sponsor

€ 5000
(three positions available)

The Symposium Social Event will be the second social event for the Symposium. The Symposium Social Event will be organized in a venue typical of Milan and it will be the occasion to enjoy Italian culinary specialties.

Sponsorship includes:

- Recognition as Symposium Social Event Sponsor (with company logo) in the Symposium Final Program
- Recognition as Symposium Social Event Sponsor (with company logo) on the Sponsorship and Exhibition page of the Symposium website, including a hyperlink to your company's home page
- Recognition as Symposium Social Event Sponsor (with company logo) on the Symposium welcome signage
- Recognition as Symposium Social Event Sponsor on the official sponsorship acknowledgement board onsite at the Symposium
- Opportunity to provide four freestanding banners to be positioned in a prominent location at the Symposium Social Event (maximum size 2m high x 1 m wide)
- Four complimentary tickets to the Symposium Social Event
- Logo and 50 word profile in the Symposium Final Program

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Sponsorships and Fees

Main Sponsorship Packages	Amount (VAT excl.)
Platinum (1 available)	22000 €
Gold (3 available)	15000 €
Silver (6 available)	5000 €

Other Sponsorship Packages	Amount (VAT excl.)
USB Memory Stick (1 available)	8500 €
Symposium Dinner (1 available)	8000 €
Social Event (3 available)	5000 €
Welcome Reception (3 available)	5000 €
Give Away at Social Event (1 available)	5000 €
Logo on Delegate Bags (3 available)	5000 €
Name Badge and Lanyard (1 available)	4000 €
Internet Centre (2 available)	3000 €
Symposium Screens (3 available)	3000 €
Coffee Break (4 available)	1200 €
Delegate Bag Insert	1000 €
Advertisement in Final Program - Inside Cover (1 available)	2500 €
Advertisement in Final Program - Full Page (2 available)	1500 €
Advertisement in Final Program - Half Page (6 available)	800 €
Web Advertisement	500 €
Further sponsoring items possible upon request	

Exhibition Booth Rates	Amount (VAT excl.)
Standard Booth (3 m x 3 m)	2200 € (Early Bird 1800 €)
Double Booth (5 m x 4 m)	4000 € (Early Bird 3500 €)
Premium Booth (8 m x 4 m)	5000 € (Early Bird 4500 €)

Early Bird: until 31 December 2014

Exhibition Dates: Monday 27 (end of afternoon sessions) - Thursday 30 July 2015

Benefits Exhibitors

- Equipment (Standard Booth): sign, table, 3 chairs, coat rack, power, and lighting
- Listed as an exhibitor on the Symposium website
- Logo, website address, and 50 word profile in the Symposium Final Program
- Four (4) complimentary exhibitor registrations per Standard Booth, which includes admission to exhibition, Welcome Reception, and a copy of the Final Program
- Company name included on the signage at the entrance to the exhibition



Application to Sponsor/Exhibit

To make your sponsorship or exhibition application, simply go online to the website: www.igarss2015.org and follow the instructions.

IGARSS 2015 Exhibition Contact Information

If you have any queries regarding your exhibition or potential sponsorship opportunities, please contact:



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To contact the Local Organising Committee,
send an email to igarssLOC@igarss2015.org

