

IGARSS 2013

IEEE International Geoscience and Remote Sensing Symposium

Building a Sustainable Earth through Remote Sensing

Sunday 21- Friday 26 July 2013

Melbourne Convention and Exhibition Centre



Sponsorship and Exhibition Prospectus



Welcome

Exhibitors and sponsors are cordially invited to join us in Melbourne for IGARSS 2013. This conference will bring together over 1,400 engineers, researchers, teachers, scientists and students from around the world to review the latest issues and studies utilising remote sensing technologies for observations of the Earth, oceans, atmosphere and space. Join companies, government agencies, educational institutions, research facilities, scientific societies, and others exhibiting the latest in geoscience instruments, equipment, software, books and journals, and scientific programs at the world's premier annual remote sensing symposium.

Exhibiting and sponsoring specific events at IGARSS 2013 is your opportunity to:

- Increase your market exposure
- Promote your organisation to new contacts
- Spotlight your products and services
- Launch new products or services to delegates
- Acquire new customers and connect with returning customers
- Enhance your visibility and profile in the geosciences and remote sensing community
- Meet with students and up-and-coming young scientists and engineers
- Explore national and international business opportunities

Your representatives will have excellent opportunities to network with delegates to improve their knowledge and understanding of your products and services in an environment conducive to listening and learning.

The conference will have an extensive promotional campaign including advertisements, direct mail campaigns, email broadcasts and web exposure, which will highlight participating sponsors and exhibitors. Opportunities for sponsorship, advertising and exhibit space are varied to meet the budgets and goals of participants, and these are outlined in this prospectus. We encourage our past exhibitors and new partners to reserve their booth space early by visiting the website at:

www.igarss2013.org.

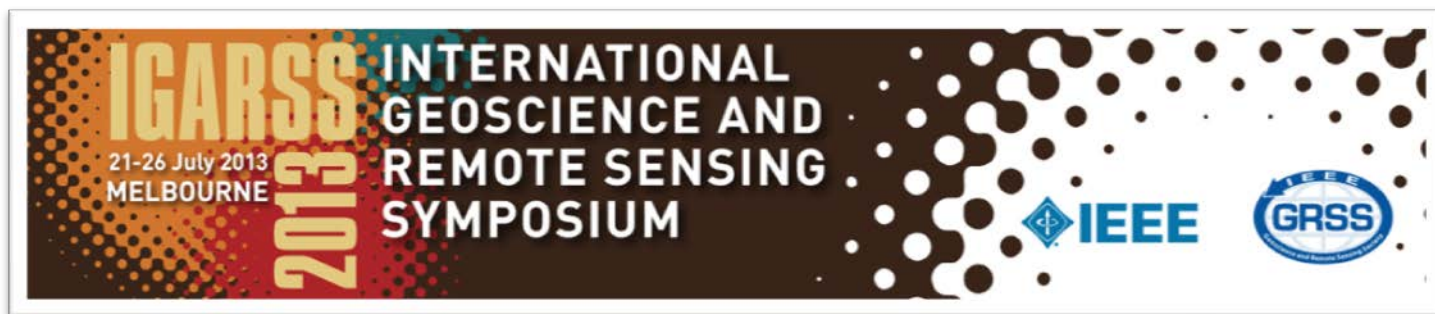
Introducing IGARSS

IEEE is the world's largest professional association dedicated to advancing technological innovation and excellence for the benefit of humanity, with 375,000 members in 160 countries.

The IEEE Geoscience and Remote Sensing Society (GRSS) annually sponsors the International Geoscience and Remote Sensing Symposium (IGARSS), the premier world symposium on this topic. It is held annually with alternate locations in Europe, North America and international venues. The first IGARSS in Washington DC in 1981 with attendees from 16 countries was highly successful both technically and financially.

The prestigious meeting has become an international focus of remote sensing programs and activities each year drawing many hundreds of scientists, engineers, decision makers and students from around the world to become familiar with current research and technology and discuss instruments, techniques, models, uses and programs of global interest.

On behalf of the IEEE Geoscience and Remote Sensing Society and the IGARSS Organising Committee we invite you to participate and support IGARSS 2013, the premier symposium on the subject of remote sensing.



Who should participate?

- Software Developers and Analysis Firms
- Developers of Measurement Instruments
- Remote Sensing Equipment Suppliers
- Universities and Colleges
- Publishers
- Laboratories
- Mission Managers
- Professional Societies
- Government Agencies
- Research and Development Corporations
- Educational Vendors
- Space Technology Companies
- Mapping, Geodesy and Geospatial Services
- Environmental Data Processors
- Disaster Management Agencies
- Satellite Developers and Operators
- Natural Resource Planners and Managers
- Geological Surveyors
- Satellite Direct Read-Out Developers and Vendors
- Geographic, Geometric and Geomatic Services
- Geoscience-related Organisations

Previous IGARSS Locations

2001	Sydney, Australia
2002	Toronto, Canada
2003	Toulouse, France
2004	Anchorage, USA
2005	Seoul, Korea
2006	Denver, USA
2007	Barcelona, Spain
2008	Boston, USA
2009	Cape Town, South Africa
2010	Honolulu, USA
2011	Vancouver, Canada
2012	Munich, Germany

Introducing GRSS

The IEEE Geoscience and Remote Sensing Society (GRSS) is a professional organisation dedicated to the advancement of the theory, concepts, and techniques of science and engineering as applied to remote sensing of the Earth, oceans, atmosphere, and space, as well as the processing, interpretation, application and dissemination of this information.

The Society started in 1961 as the IEEE Geoscience Electronics Group. In 1978, after a recommendation to expand the group's scope to encompass all forms of remote sensing of the planet Earth the name was changed to Geoscience and Remote Sensing Society.

The Society has contributed world renowned findings through its internationally subscribed monthly journals, "Transactions on Geoscience and Remote Sensing" (TGARS) and Geoscience and Remote Sensing Letters (GRSL), and gathered the world's top professionals in regional and international meetings. The Society takes great pride in serving its growing membership, supporting student research and bestowing the field's most prestigious awards at the annual IGARSS Awards Ceremony. IEEE GRSS looks to the future with great anticipation as opportunities for collaboration and technological advances abound in the applications of remote sensing science and technology.



Sponsorship Opportunities

Platinum Sponsor

\$30,000

(one available)

Sponsorship includes:

- Recognition as Platinum Sponsor (with company logo) in the Symposium Final Program
- Recognition as Platinum Sponsor (with company logo) on the Sponsorship and Exhibition page of the Symposium website, including a hyperlink to your company's home page
- Recognition as Platinum Sponsor (with company logo) on the Symposium welcome signage
- Recognition as Platinum Sponsor on the official sponsorship acknowledgement board onsite at the Symposium
- One (1) complimentary standard booth (3x3m) in a prime position within the exhibition
- Two (2) complimentary full Symposium registrations
- Verbal acknowledgment as the Platinum Sponsor during the Welcome Reception
- Free advertisement in the Geoscience and Remote Sensing Newsletter
- One full page advertisement in the Symposium Final Program
- Company brochure (maximum four x A4 pages) to be inserted in all delegate satchels (sponsor to supply material)
- Logo and 200 word profile in the Symposium Final Program

Gold Sponsor

\$15,000

(three available)

Sponsorship includes:

- Recognition as Gold Sponsor (with company logo) in the Symposium Final Program
- Recognition as Gold Sponsor (with company logo) on the Sponsorship and Exhibition page of the Symposium website, including a hyperlink to your company's home page
- Recognition as Gold Sponsor (with company logo) on the Symposium welcome signage
- Recognition as Gold Sponsor on the official sponsorship acknowledgement board onsite at the Symposium
- One (1) complimentary standard booth (3x3m) in a prime position within the exhibition
- One (1) complimentary full Symposium registration
- Free advertisement in the Geoscience and Remote Sensing Newsletter
- One half page advertisement in the Symposium Final Program
- Company brochure (maximum four x A4 pages) to be inserted in all delegate satchels (sponsor to supply material)
- Logo and 100 word profile in the Symposium Final Program

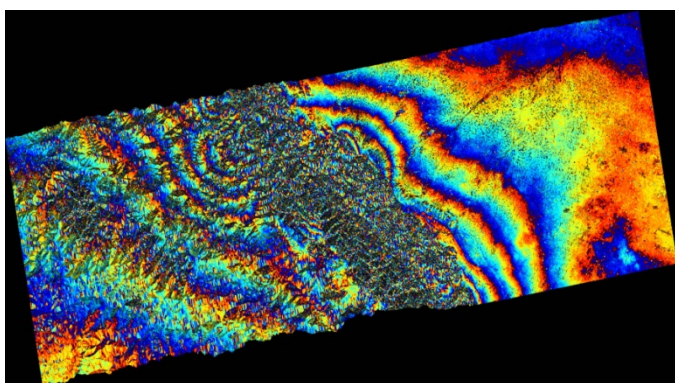


Silver Sponsor

\$9,000
(five available)

Sponsorship includes:

- Recognition as Silver Sponsor (with company logo) in the Symposium Final Program
- Recognition as Silver Sponsor (with company logo) on the Sponsorship and Exhibition page of the Symposium website, including a hyperlink to your company's home page
- Recognition as Silver Sponsor (with company logo) on the Symposium welcome signage
- Recognition as Silver Sponsor on the official sponsorship acknowledgement board onsite at the Symposium
- One (1) complimentary standard booth (3x3m)
- One (1) complimentary full Symposium registration
- Free advertisement in the Geoscience and Remote Sensing Newsletter
- Logo and 50 word profile in the Symposium Final Program



Symposium Dinner Sponsor

\$10,000
(one available)

Impress delegates, VIP's, speakers, exhibitors and accompanying persons with your hospitality at the Symposium Dinner. The Symposium Dinner is an excellent opportunity to make a strong impact and lasting impression on all delegates.

Sponsorship includes:

- Recognition as Symposium Dinner Sponsor (with company logo) in the Symposium Final Program
- Recognition as Symposium Dinner Sponsor (with company logo) on the Sponsorship and Exhibition page of the Symposium website, including a hyperlink to your company's home page
- Recognition as Symposium Dinner Sponsor (with company logo) on the Symposium welcome signage
- Recognition as Symposium Dinner Sponsor on the official sponsorship acknowledgement board onsite at the Symposium
- Opportunity to provide four freestanding banners to be positioned in a prominent location at the Symposium Dinner (maximum size 2m high x 1 m wide)
- Opportunity for a company representative to give a five minute speech at the Symposium Dinner
- Two complimentary tickets to the Symposium Dinner allocated to a reserved table in a premium position
- Logo and 50 word profile in the Symposium Final Program



Symposium Welcome Reception Sponsor

\$6,000
(one available)

The Symposium Welcome Reception will be held at the Melbourne Exhibition and Convention Centre and will be the first social event for the Symposium. The Symposium Welcome Reception offers a great opportunity for colleagues and friends to meet in a relaxed environment.

Sponsorship includes:

- Recognition as Symposium Welcome Reception Sponsor (with company logo) in the Symposium Final Program
- Recognition as Symposium Welcome Reception Sponsor (with company logo) on the Sponsorship and Exhibition page of the Symposium website, including a hyperlink to your company's home page
- Recognition as Symposium Welcome Reception Sponsor (with company logo) on the Symposium welcome signage
- Recognition as Symposium Welcome Reception Sponsor on the official sponsorship acknowledgement board onsite at the Symposium
- Opportunity to provide four freestanding banners to be positioned in a prominent location at the Symposium Welcome Reception (maximum size 2m high x 1 m wide)
- Six complimentary tickets to the Symposium Welcome Reception
- Logo and 50 word profile in the Symposium Final Program

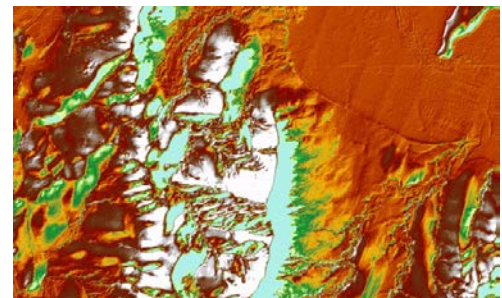
Coffee Cart Sponsor

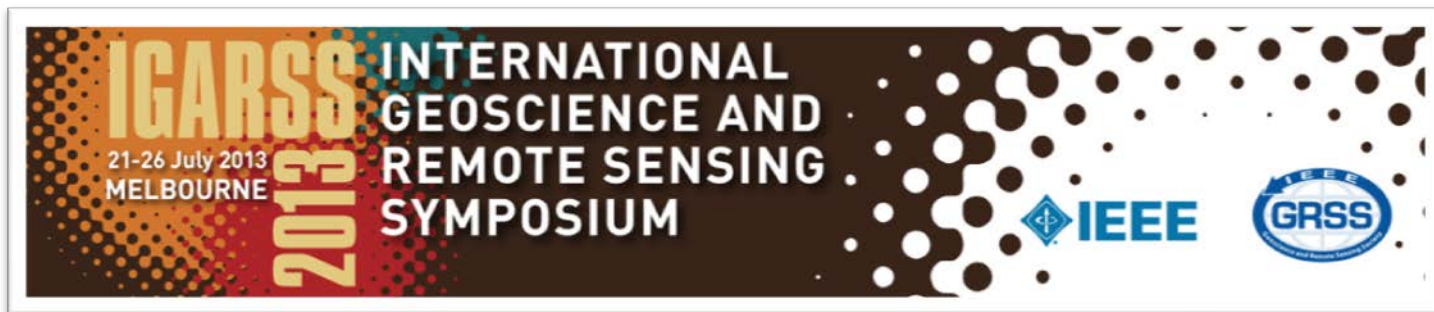
\$6,000
(three available)

Your company coffee Mecca Espresso bar can be located on or nearby your stand. The Symposium will supply an espresso bar, barista and all consumables for the duration of the Symposium.

Sponsorship includes:

- Recognition as the Coffee Cart Sponsor (with company logo) in the Symposium Final Program
- Recognition as Coffee Cart Sponsor (with company logo) on the Sponsorship and Exhibition page of the Symposium website, including a hyperlink to your company's home page
- Recognition as Coffee Cart Sponsor (with company logo) on the Symposium welcome signage
- Recognition as Coffee Cart Sponsor on the official sponsorship acknowledgement board onsite at the Symposium
- Opportunity to display corporate signage or two banners (maximum size 2m high x 1m wide) at the coffee station
- Opportunity for the barista to wear branded t-shirt/cap onsite (at sponsor's additional cost)
- Logo and 50 word profile in the Symposium Final Program





Morning and Afternoon Tea Catering Sponsor

\$4,000 each day
(three available – Tuesday/Wednesday/Thursday)

Become a Morning and Afternoon Tea Catering Sponsor for one, or for all of the days and delegates will enjoy your hospitality within the exhibition where all catering will be served – a prime networking opportunity.

Sponsorship includes:

- Recognition as the Morning and Afternoon Tea Catering Sponsor (with company logo) in the Symposium Final Program
- Recognition as Morning and Afternoon Tea Catering Sponsor (with company logo) on the Sponsorship and Exhibition page of the Symposium website, including a hyperlink to your company's home page
- Recognition as Morning and Afternoon Tea Catering Sponsor on the official sponsorship acknowledgement board onsite at the Symposium
- Opportunity to display corporate signage or six banners (maximum size 2m high x 1m wide) at the catering stations throughout the exhibition area
- Logo and 50 word profile in the Symposium Final Program

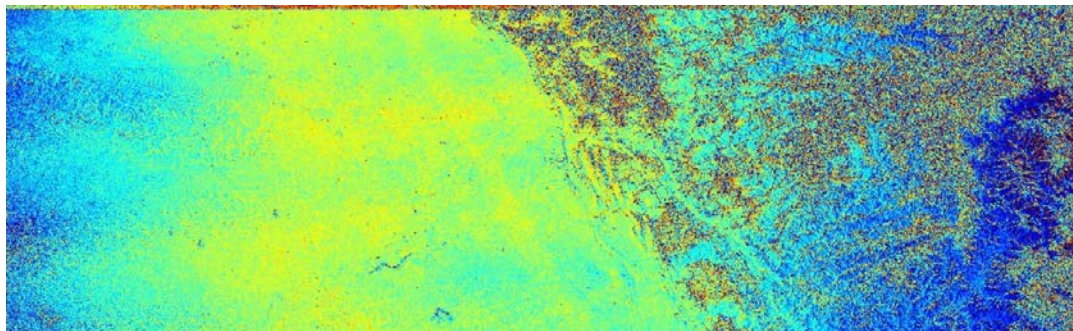
Name Badge and Lanyard Sponsor

\$6,000
(one available)

To gain access to the Symposium, all delegates are required to wear the official Symposium name badge. This is an opportunity to have your company logo printed on all name badges and lanyards alongside the Symposium logo and gain great exposure throughout the Symposium.

Sponsorship includes:

- Recognition as the Name Badge and Lanyard Sponsor (with company logo) in the Symposium Final Program
- Recognition as Name Badge and Lanyard Sponsor (with company logo) on the Sponsorship and Exhibition page of the Symposium website, including a hyperlink to your company's home page
- Recognition as Name Badge and Lanyard Sponsor on the official sponsorship acknowledgement board onsite at the Symposium
- Company logo to appear on all Symposium name badges and lanyards alongside the Symposium logo
- Logo and 50 word profile in the Symposium Final Program





Delegate Satchel Sponsor

\$6,000
(one available)

Your logo will feature on the delegate satchel which will contain the official Symposium material distributed to all of the delegates, speakers and VIP guests. The delegate satchels will provide direct and constant exposure throughout and long after the Symposium.

Sponsorship includes:

- Recognition as the Delegate Satchel Sponsor (with company logo) in the Symposium Final Program
- Recognition as Delegate Satchel Sponsor (with company logo) on the Sponsorship and Exhibition page of the Symposium website, including a hyperlink to your company's home page
- Recognition as Delegate Satchel Sponsor on the official sponsorship acknowledgement board onsite at the Symposium
- Company logo to appear on all Symposium satchels alongside the Symposium logo
- Logo and 50 word profile in the Symposium Final Program



Internet Centre Sponsor

\$7,000
(one available)

An exclusive opportunity is offered for naming rights and branding of the Symposium Internet Centre – a daily hub and meeting place for delegates. The Symposium will provide internet terminals and a lounge area available to all delegates, speakers and exhibitors situated in prominent locations in the Exhibition area.

Sponsorship includes:

- Recognition as the Internet Centre Sponsor (with company logo) in the Symposium Final Program
- Recognition as Internet Centre Sponsor (with company logo) on the Sponsorship and Exhibition page of the Symposium website, including a hyperlink to your company's home page
- Recognition as Internet Centre Sponsor on the official sponsorship acknowledgement board onsite at the Symposium
- Opportunity to provide signage, merchandise or company banners to be displayed in the Internet Centre (sponsor to supply up to six free standing banners, maximum size 2m high x 1m wide)
- Opportunity to provide branded computer accessories for use in the Internet Centre, such as mouse pads (sponsor to supply accessories)
- Sponsor's company website as the homepage and logo as the screen saver on each terminal
- Logo and 50 word profile in the Symposium Final Program



Symposium Final Program Sponsor

\$5,000
(one available)

All delegates attending the Symposium will receive a Symposium Final Program which contains all program and Symposium information. The Symposium Final Program is the essential reference for all delegates throughout the Symposium.

Sponsorship includes:

- Recognition as the Symposium Final Program Sponsor (with company logo) in the Symposium Final Program
- Recognition as Symposium Final Program Sponsor (with company logo) on the Sponsorship and Exhibition page of the Symposium website, including a hyperlink to your company's home page
- Recognition as Symposium Final Program Sponsor on the official sponsorship acknowledgement board onsite at the Symposium
- One full page advertisement (colour) to appear on the inside front cover of the Symposium Final Program (finished artwork to be supplied by sponsor)
- Logo and 50 word profile in the Symposium Final Program



Chargebar Sponsor

\$5,000
(one available)

The Chargebar sponsor is a new and exciting opportunity at the Symposium. A Chargebar is a free standing mobile phone charger that can charge up to 18 phones at once, covering 95% of phones on the market.

Sponsorship benefits:

- Chargebars increase foot traffic to their location
- Chargebars increase dwell time as people wait by their phones as they charge
- Chargebars deliver brand messages via multi advertising media platforms

Sponsorship includes:

- Recognition as the Chargebar Sponsor (with company logo) in the Symposium Final Program
- Recognition as Chargebar Sponsor (with company logo) on the Sponsorship and Exhibition page of the Symposium website, including a hyperlink to your company's home page
- Recognition as Chargebar Sponsor on the official sponsorship acknowledgement board onsite at the Symposium
- Branding on the Chargebar 19" LCD touch screen
- Branded vinyl 'wrap' on the Chargebar
- Branded illuminated light box on the Chargebar
- Logo and 50 word profile in the Symposium Final Program



Student Ambassador Sponsor

\$5,000
(one available)

This is a wonderful new opportunity to sponsor our team of student ambassadors throughout the duration of the Symposium. These ambassadors are chosen from among undergraduate and postgraduate geospatial science students in Australia and play a critical role at the Symposium in assisting delegates, speakers, VIPS, and guests. They are stationed at the main entrances, registration desk, presentation rooms and throughout the venue to provide guidance and assistance with a variety of tasks. Your logo will feature on the uniform worn by the student ambassadors.

Sponsorship includes:

- Recognition as Student Ambassador Sponsor (with company logo) in the Symposium Final Program
- Recognition as Student Ambassador Sponsor (with company logo) on the Sponsorship and Exhibition page of the Symposium website, including a hyperlink to your company's home page
- Recognition as Student Ambassador Sponsor (with company logo) on the official sponsorship acknowledgement board onsite at the Symposium
- Logo placement on the student ambassador uniform
- Logo and 50 word profile in the Symposium Final Program

Flash Drive Sponsor

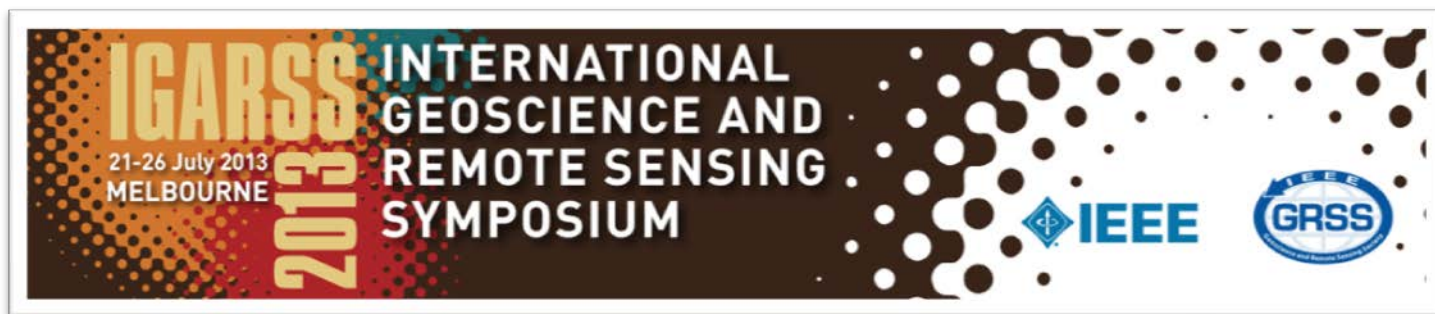
\$10,000, \$11,000, \$14,000
(one available)

This is a wonderful new opportunity to sponsor snazzy looking 4 GByte USB flash drives that will surely be used beyond the duration of the Symposium. Your logo will feature on the flash drives. The Flash drive will contain the conference proceedings, however the content will not be locked, making it useful and a great reminder of your organization!

Choose one of 3 designs/cost structures (\$10,000 or \$11,000 or \$14,000)

Sponsorship includes:

- Recognition as Flash Drive Sponsor (with company logo) in the Symposium Final Program
- Recognition as Flash Drive Sponsor (with company logo) on the Sponsorship and Exhibition page of the Symposium website, including a hyperlink to your company's home page
- Recognition as Flash Drive Sponsor (with company logo) on the official sponsorship acknowledgement board onsite at the Symposium
- Logo placement on the Flash Drive (together with the IGARSS logo)
- Logo and 50 word profile in the Symposium Final Program



Symposium Final Program Advertising

The Symposium Final Program will be distributed on site to all delegates and is the essential reference throughout the Symposium, giving repeat recognition to corporate advertisers. In addition, many delegates retain the Symposium Final Program to complement the proceedings for future reference.

Advertising Rates:

Inside back cover	\$1,900
Full page	\$1,080
Half page	\$575
Web advertisement	\$190
Deadline	Monday 3 June 2013

Exhibition Facts

Melbourne Convention and Exhibition Centre
 South Wharf
 Melbourne VIC 3000
 Australia
 T +61 3 9235 8000
 F +61 3 9235 8001
www.mcec.com.au

Exhibition Dates:

Tuesday 23 – Thursday 25 July 2013

Exhibition Hours:

0900 - 1700

Important Dates

Early Booth Reservation Deadline:

Monday 1 April 2013

Company Profile Due:

Monday 3 June 2013

Exhibitor Information Due:

Monday 3 June 2013

Final Program Advertisement Due:

Monday 3 June 2013

Exhibition Booth Rates

Standard Booth 3m x 3m (9sqm) \$4,500

- One 3m x 3m booth space (2.4m high) shell structure booth
- Modular walls 2.4m high finished in Velcro fabric
- Fascia panel 20cm deep finished in printed vinyl lettering
- One (1) x twin spotlights per booth
- One (1) x 4-amp power outlet per booth
- Company name in standard letter style displayed on the front fascia. Maximum of 25 letters.

Additional Benefits Exhibitors per 3m x 3m (9sqm):

- Listed as an exhibitor on the Symposium website
- Company name and website address listed in the Symposium Final Program
- One (1) complimentary exhibitor registration which includes admission to all technical sessions, exhibition, Welcome Reception, Exhibitor Reception and a copy of the Final Program. Conference speakers will have to be registered separately.
- Company name included on the signage at the entrance to the exhibition

Staffing Your Exhibit

All exhibition booths must be staffed by organisation representatives and all representatives are required to register for the Symposium.

Additional personnel required to staff the exhibition stand must purchase an Additional Exhibitor Staff Pass. An Additional Exhibitor Staff wishing to attend sessions must register as a Symposium delegate and pay the appropriate registration fee.



Application to Sponsor/Exhibit

To make your sponsorship or exhibition application, simply go online to the website:

www.igarss2013.org and fill in the information on the sponsorship package and the number of exhibition booths you are interested in.

The IGARSS 2013 Local Organising Committee

To contact the Melbourne based Local Organising Committee, email Jane Inall, Executive Officer for IGARSS2013 LOC: jinal@crCSI.com.au

For further information

If you have any queries regarding your exhibition or potential sponsorship opportunities, please contact:

Conference Management Services, Inc.
3833 South Texas Avenue
Suite 221
Bryan, Texas 77802
USA
Phone: +1 (979) 846-6800
Fax: +1 (979) 846-6900
Email: exhibits@igarss2013.org

