

**2013 IEEE INTERNATIONAL CONFERENCE ON IMAGE PROCESSING
EXHIBITOR PROSPECTUS AND PARTNERSHIP OPPORTUNITIES BROCHURE**

2013 IEEE International Conference on Image Processing – September 15-18, Melbourne, Australia

The 20th IEEE International Conference on Image Processing, ICIP, will take place at the Melbourne Convention and Exhibition Centre (MCEC) located on the banks of the Yarra River, only a short walk from the central business district, and a 20-minute drive from the Melbourne Airport.

The MCEC is Australia's most versatile convention and exhibition facility. Visitors looking for a truly Melbourne experience will find it encapsulated here in the centre – art, entertainment, culture, food and wine all set among an absolutely stunning, award-winning architectural design, which is the centre piece of Melbourne's new South Wharf development.

As the first '6 Star Green Star' environmentally rated convention centre in the world, the venue represents world leadership in best practice, innovation, and sustainability; and continues to raise standards to new heights in technology, imaginative catering, and service options.

The conference is organized annually by the IEEE Signal Processing Society. It is the premier forum for presentation of technological advances and research results in the fields of theoretical, experimental, and applied image and video processing. ICIP 2013, the twentieth in the series that has been held annually since 1994, will bring together leading engineers, scientists and faculty in image and video processing from around the world.

ICIP usually attracts between 1,000 and 1,500 international attendees. ICIP 2013 will give you a unique chance to meet and address representatives from a wide range of industrial and academic companies and research institutions.

Your involvement and contribution (see Support Opportunities) would be greatly appreciated and can be tailored according to your specific needs. We are sure you will seriously consider this heart-felt invitation, and we welcome your company as a supporter for the conference. If you have any questions or suggestions, please do not hesitate to contact Conference Management Services, Inc., the Professional Congress Organizer for ICIP 2013. We are looking forward to welcoming you to Melbourne, Australia.

Conference Management Services, Inc., 3833 South Texas Avenue, Suite #221, Bryan, Texas, 77802, USA
Telephone number: 979-846-6800 Fax: 732-426-7760 Website: <http://www.ieeeicip.org>
Contact: Billene Cannon, President/Chief Executive Officer Email: Billene@cmsworldwide.com
For more information: Ms. Della D. Smith, Exhibits Manager Email: dsmith@cmsworldwide.com

Introducing SPS:

The IEEE Signal Processing Society has been the world's premier professional society for signal processing scientist and professionals since 1948, and is the fourth largest IEEE society with more than 15,000 members from across the globe. The IEEE Signal Processing Society is a dynamic organization that is the preeminent source of signal processing information and resources to a global community. SPS is a one-stop source of signal processing resources; provides a variety of high quality resources to a variety of users; adapts to a rapidly changing technical community; and is intimately involved in the education of signal processing professionals at all levels.

The IEEE International Conference on Image Processing (ICIP) is a prestigious conference that attracts the leading scientist in image processing and produces top-quality proceedings. The proceedings for ICIP were ranked in the top 100 out of the 12,000 individual IEEE conference proceedings available on IEEE Xplore® in 2011. The conference is one of several high quality and high impact activities of the Society. This Society produces the IEEE Signal Processing Magazine that was ranked number one among all IEEE publications (125 in total) and among all publications within the Electrical and Electronics Engineering Category (245 in total), and ahead of the Proceedings of IEEE, in terms of its impact factor.

Conference Venue:

The MCEC boasts 52 meeting rooms of various sizes, a grand banquet room, a spectacular entry level foyer, and a 5550+ seat state of the art plenary hall that can be divided into three self-contained, acoustically separate theatres. Sitting alongside and internally linked to the convention centre is the Melbourne Exhibition Centre featuring 30,000 square meters of purpose-built, clear-span exhibition space, meeting rooms, a 466-seat auditorium and the Clarendon Room with spectacular views over the Yarra River. The MCEC is owned by the Victorian State Government and is managed by the Melbourne Convention and Exhibition Trust (MCET). In order to meet the Trust's objectives, the MCEC works closely with several key business partners including the Melbourne Convention and Visitors Bureau, Tourism Victoria and the Department of Business and Innovation to continue to attract important business events to the Melbourne Convention and Exhibition Centre that will enhance the growth and prosperity of Victoria.

Exhibit Facts:

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|-------------------|---|
| Exhibit Dates: | September 16-18, 2013 |
| Move-In: | Sunday, September 15, 2013 |
| Move-Out: | Wednesday, September 18, 2013 after 17:30 |
| Exhibition Hours: | 10:15 to 17:30 daily (tentative times depending on technical program) |

Exhibit Booth Rates: each 3 m x 3 m booth space is \$1,200 AUD

Includes: hard wall exhibit space, one table, two side chairs, wastebasket and ID sign

To reserve a booth contact Della Smith at Conference Management Services as shown on page one. The fee is in Australian Dollars and is inclusive of the 10% GST.

About Exhibiting at ICIP 2013:

Building on the success of past conferences, the 2013 IEEE International Conference on Image Processing (ICIP) will be held in Melbourne, Australia. ICIP is the premier forum for the presentation of technological advances and research results in the fields of theoretical, experimental, and applied image and video processing. ICIP 2013, the twentieth in the series that has been held annually since 1994, will bring together leading engineers and scientists from around the world.

The technical program will be augmented by a series of workshops and tutorials that are designed to teach and inform attendees about the latest advances in image and video processing, engineering, and applications. In addition to the technical presentations, a comprehensive social program will be provided to highlight the unique venues and attractions of Melbourne, Australia.

Technical sessions will be held Monday September 16 through Wednesday September 18, and workshops and Tutorials will be on Sunday, September 15th. The technical program will cover a vast array of image and video processing topics, including the latest breakthroughs in the following, just to name a few:

- Image/Video Coding and Transmission
- Image/Video Processing and Analysis
- Image Formation
- Image Scanning, Printing, Display and Color
- Image/Video Storage, Retrieval, and Authentication
- Applications

Be part of the IEEE 2013 International Conference on Image Processing with over 1,500 professionals in the field of image and video processing. Take advantage of this excellent opportunity to meet face-to-face with a large group of professionals who have the buying power and influence to affect your business.

Included with your exhibit space purchase:

Four (4) Exhibitor Staff Registrations

Recognition on the ICIP 2013 Smartphone App

Recognition in the Conference Guide featuring exhibitor name and logo

Recognition on the Conference Website featuring linked exhibitor name and logo

Your company's name and booth location will be listed in the program, as well as on the conference website with a link to your company's website.

BECOME AN OFFICIAL IEEE ICIP 2013 EXHIBITOR!

Book your exhibit spaces early to ensure your desired location. Booth selection is prioritized based on a first-come, first-served basis – a signed agreement with payment is required to reserve your exhibit space. Exhibitors who are conference sponsors will have priority in selecting booth locations. The exhibit booths and posters are located in the Exhibit Hall and are adjacent to the coffee and refreshments area.

PARTNERSHIP OPPORTUNITIES

If you would like to support ICIP 2013, there are a number of possibilities available to you:

Platinum ICIP Supporter Package for \$15,000 AUD:

Recognition at the opening ceremony of ICIP 2013

Your logo highly visible on the conference website with a link to your company website

Your logo on event Smartphone App

Your logo at the heart of the event, in the Exhibit Hall, Poster & Lecture Sessions Area

One full-page advertisement in the Conference Guide

Three (3) 3m x 3m exhibit booth spaces in the Exhibit Hall

Options to place two inserts in the official conference bag

Two (2) full conference registrations

Opportunity to present one full-day workshop or two half day workshops

Gold ICIP Supporter Package for \$10,000 AUD:

Your logo highly visible on the conference website with a link to your company website

Your logo on event Smartphone App

Your logo at the heart of the event, in the Exhibit Hall, Poster & Lecture Sessions Area

One half-page advertisement in the Conference Guide

Two (2) 13 m x 3 m exhibit booth spaces in the Exhibit Hall

Option to place one insert in the official conference bag

One (1) full conference registration

Opportunity to present one half-day workshop

Silver ICIP Supporter Package for \$5,000 AUD:

Your logo highly visible on the conference website with a link to your company website

Your logo on event Smartphone App

Your logo at the heart of the event, in the Exhibit Hall, Poster & Lecture Sessions Area

One (1) 3 m x 3 m exhibit booth space in the Exhibit Hall

Opportunity to present one half-day workshop

Additional Opportunities: (All in AUD)

Video Sponsoring (for Plenary Sessions only) \$ 30,000

Conference Bags \$ 15,000

Student Paper Award \$ 5,000

USB Keys \$ 6,500

Wi-Fi \$ 10,000

Eight Coffee Breaks \$ 4,000 (each)

Plenary Sessions \$ 6,500

Evening Banquet \$ 10,000

Conference Bag Insert \$ 1,500

Advertising in the final Conference Program:

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|-------------------------|----------|
| Full page advertisement | \$ 1,500 |
| Inside front cover | \$ 2,500 |
| Inside back cover | \$ 2,500 |
| Outside back cover | \$ 3,000 |

(Final Dimensions to be determined)

IEEE, the Institute of Electrical and Electronics Engineers, comprises more than 395,000 members who conduct and participate in its activities in 150 countries. IEEE, formed in 1963, is the world's largest professional association dedicated to advancing technical innovation and excellence for the benefit of humanity. IEEE and its members inspire a global community through IEEE's highly cited publications, conference, technology standards, and professional and educational activities.

Exhibitor Prospectus and Support Opportunities – Basic Terms and Conditions:

1. Display space will be assigned by the Conference in accordance with the conditions outlined in the DISPLAY SPACE ASSIGNMENT which forms part of this agreement. In the event of a duplicate application for the same space, the assignment priorities stated in the EXHIBIT RULES shall be used.
2. The Exhibitor shall remit with this agreement 100% of the total booth rental, as determined elsewhere in this agreement.
3. In the event of cancellation of this agreement by the Exhibitor prior to the date of the conference, the Conference will assess a cancellation charge according to the following schedule:
 - Cancellation after August 15, 2013 100% of booth rental
 - Cancellation on or before August 15, 2013 50% of booth rentalThe Conference reserves the right to reassign space, withstanding the cancellation fee.
4. In the event the Conference does not accept this agreement, the Exhibitor will be promptly notified, and the fees returned.
5. The Exhibitor agrees to accept from the Conference, billing for any charges rendered during the conference in conjunction with services performed or administered by the Conference and requested by the Exhibitor. These charges may include, but are not limited to, surcharges for materials or services requested by the Exhibitor through the Conference. All such charges are due and payable in full within thirty (30) days of receipt of an invoice from the Conference.
6. The Exhibitor agrees that the Conference or its sponsor(s) shall not be liable for any damages, whether to person or property, for any reason whatsoever by reason of use, occupation, or enjoyment of the space by the Exhibitor or any person therein with the consent of the Exhibitor, and that the Exhibitor shall indemnify and keep harmless the Conference and its sponsor(s) from all liability on account of such damage or injury, regardless of cause, by the Exhibitor, its representatives, agents, or contractors.
7. In the event the site of the conference shall, in the sole discretion of the Conference, be unfit for occupancy or substantially interfered with by reason of any cause(s) not within the control of the Conference, this

agreement may be terminated by the Conference. "Cause" or "causes" may include, but shall not be limited to: fire, flood, epidemic, earthquake, explosion, accident, blockage, embargo, weather, governmental restraint or orders of restraint from local or national civil or military authorities, act of public enemy, riot or civil disturbance, inability to secure appropriate labor, impairment of transportation or facilities, or inability to obtain, for whatever reason, necessary supplies, equipment, or clearances, or by rule of federal or local law, or any circumstances deemed as act of God. Should the Conference terminate this agreement pursuant to the provisions of this section, the Exhibitor waives any and all claims for damage arising there from. The Exhibitor further agrees that the Conference liability is limited to a refund of monies paid prior to the termination. Should the conference be underway, the Exhibitor shall expect the Conference to adjust the refund to reflect a pro rata adjustment based on the number of hours the conference shall have been in operation prior to the termination. This provision shall not relieve the Exhibitor of any liability arising from the provisions of Section 6 above, and all monies due to the Conference in regard shall be paid notwithstanding.

EXHIBIT RULES:

These rules and regulations are supplemental to the EXHIBITOR BASIC TERMS AND AGREEMENTS, and they have been established for the protection of everyone. (The word "management" as used herein shall mean officers, committee members, or employees acting with authority from ICIP 2013).

1. BOOTH IDENTIFICATION

Absolutely NO company identification may be placed outside the area of the booth. No identification may be placed on posts or pillars adjacent to booths occupied by exhibitors, or on carpeted areas of the aisles beyond the standard booth limits.

2. DISTRIBUTION OF SOUVENIRS AND SAMPLES

To achieve greater exposure and attention exhibitors may donate items to be given to attendees. Souvenirs or samples which have no resale or negotiable value may also be given away. Any distribution must be conducted within the exhibitor's designated booth space. In all cases, exhibitors planning giveaways of any nature should make arrangements well in advance with the show management, which reserves the right to prohibit the distribution of anything which, in its opinion, is not in keeping with the character of the conference.

3. DISPLAY REQUIREMENTS AND RESTRICTIONS

All displays or exhibited materials must be fireproof to conform to local fire regulations. Displays must be self-supporting and nails or screw are not permitted in building floors or walls. Displays must be wholly confined within exhibitor's booth and must not obstruct the clear view of nearby exits or other exhibits. ALL WIRING ON BOOTHS OR DISPLAY FIXTURES MUST CONFORM TO LOCAL ELECTRICAL AND LOCAL FIRE DEPARTMENT REGULATIONS.

The side of any display cabinet or structure facing a side aisle, or adjacent exhibitor's booth, must be finished or suitably decorated at the expense of the exhibitor erecting or installing such display.

No exhibit may exceed eight feet high and that only within the area extending three feet from the back wall. Maximum height of the displays in the balance of the area is four feet, except that products to stand on the floor may extend higher than this limit, but must be positioned as close to the back wall as possible, to avoid blocking the view of adjoining exhibitors.

NOTE: PARTICULARLY THAT NO PART OF A SIGN OR SOLID DISPLAY MAY EXTEND HIGHER THAN EIGHT FEET ABOVE THE FLOOR.

NOTE: ANY DISPLAYS NOT CONFORMING TO THE EXHIBIT SPECIFICATIONS OUTLINED IN THESE RULES MUST BE APPROVED BY THE CONFERENCE MANAGEMENT IN WRITING PRIOR TO THE MOVE-IN DATE.

4. BOOTH PERSONNEL & ACTIVITIES

With the exception of convenience help, such as secretaries or professional product demonstrators, all booth personnel must be REGULAR EMPLOYEES of the company, or its representatives, who are fully capable of explaining the technical aspects of products or processes on display on an appropriate level at the conference.

No exhibitor may advertise or promote any outside activity, such as an open house or separate exhibits wherever located, occurring during the hours ICIP 2013 exhibits are open, or which detracts from the exhibit or convention operations.

Only registered exhibitors may publicly advertise hospitality rooms and only on those bulletin boards provided in the exhibit area.

5. LIABILITY AND THEFT

Show and hotel management will not be responsible or liable for injury to the person or property, nor loss of property of exhibitors, their guests, invitees, employees, or agents. Furthermore, the exhibitor agrees to defend or hold harmless the conference, its directors, employees, and agents from any liability of personal injury and loss or damage to property. EXHIBITORS SHOULD INSURE AGAINST SUCH CONTINGENCIES. Damage to inadequately packed property is exhibitor's own responsibility. If exhibit fails to arrive, exhibitor is nevertheless responsible for the booth rental.

Exhibitors should be on hand to supervise during set-up and dismantling of products, projection equipment and other items of high value. At least one person should remain with the exhibit until visitors have left the premises at the closing hour each day.

At move-out, specific arrangement should be made to package or place under lock any items of extremely high value and especially items of general interest such as small instruments, walkie-talkies, high fidelity equipment, projectors, etc.

6. SUB-LETTING EXHIBIT SPACE

No exhibitor may assign, sublet or apportion any of the space contracted for by him/her or their company.

7. MATERIALS HANDLING

The handling of exhibitor's material into and out of and within the exhibit buildings shall be at exhibitor's expense. Exhibitor's empty crates, boxes and cartons will be removed from the show area before the opening.

8. A security guard, supplied by the conference, will prevent entry to exhibit areas by anyone not authorized by ICIP 2013 management, or not wearing proper badge for admission to such areas. A WATCHMAN SERVICE DOES NOT GUARANTEE EXHIBITORS AGAINST LOSS: NEITHER DOES IT IMPLY AN ASSUMPTION OF LIABILITY FOR EXHIBITOR'S PROPERTY BY THE CONFERENCE. Any equipment to be removed from the exhibit area during the conference must be authorized by the Exhibit Manager in conjunction with the specific exhibitor.

9. INTERPRETATION OF RULES

Conference management shall have final authority as to the interpretation of these rules and their applications and shall have the authority to establish penalties in the event of violations.

10. AMENDMENTS TO RULES AND REGULATIONS

Conference management reserves the right to amend these rules and regulations or to make additions thereto.

11. BOOTH ASSIGNMENT PRIORITY

In the event of duplicate application for the same space, priorities will be based on the application postmark date.