



# Giving You Confidence to Create Tomorrow's AI Today

We are the leader in Data for the AI Lifecycle



Scan to see our Data in Action

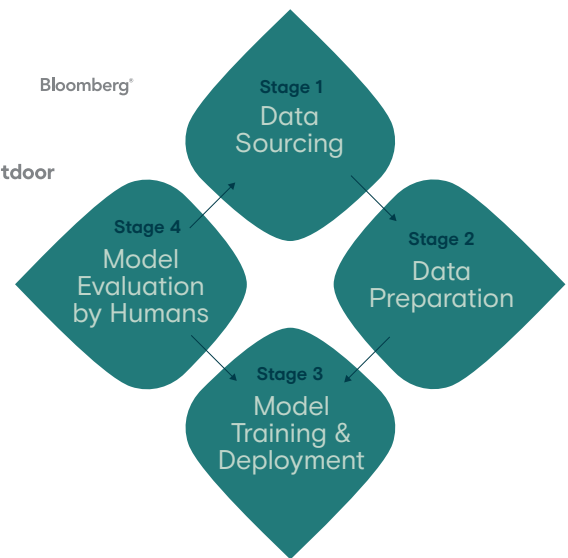
With more than 25 years of experience, we are the global leader in Data for the AI Lifecycle. Appen enables the most innovative companies with AI projects to flourish, with thousands of successful ventures in data sourcing, data preparation and model evaluation by humans.



## Appen is Your Trusted Partner in Delivering High Quality Training Data with Speed and at Scale

Expertise across verticals, suppliers, and software vendors

- **7,500+** projects with industry leaders
- More than **1 billion** judgements
- **3 million+** images and videos collected annually
- **450** dedicated internal computer vision annotators



### Data Sourcing

- **1 million+** Crowd members in **170+** countries, **235+** languages
- More than **250** pre-labeled datasets available on demand
- **5** ISO certified secure facilities

### Data Preparation

- **25+ years** of experience
- **Thousands** of successful projects using our high-quality data platform

### Model Evaluation by Humans

- Validate across an unparalleled range of real-world model use cases and demographics



**2021**  
Winner of DBTA 100 2021: The Companies That Matter Most in Data.



**2021**  
Named the 7th largest language service provider in the world in The 2021 Nimdzi 100 Ranking.



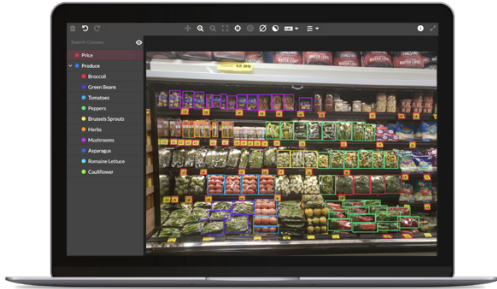
**2021**  
Winner of the 2021 BIG Innovation Award for our partnership with Translators without Borders on TICO-19 to enable COVID-19 terms translated to 37 languages.

### Data Types

- Multi-modal
- Image
- Video
- Audio
- Text
- Point of Interest
- Relevance
- Testing (including GPT)
- LiDAR/Point Cloud
- Knowledge Graphs

### Use Cases

- Autonomous Driving
- Computer Vision
- Data Collection
- Search Engine Optimization
- Content Validation
- AR/VR
- Hardware & Device Testing
- ASR
- Translation
- Location Insights
- Natural Language Processing
- Conversational IVR
- Voice Interface

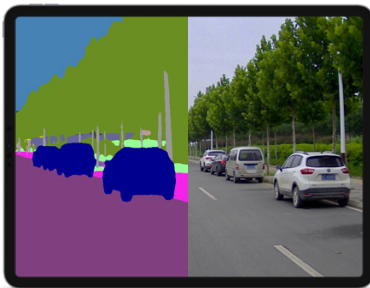


## Appen Unleashes the Potential of Your AI By Solving Data Sourcing, Data Preparation and Real-World Model Testing Needs.

Developing high-quality AI requires focus on each step of the AI lifecycle, however more than 80% of the effort is spent on managing data. When your goal is to launch world-class AI, our reliable training data gives you the confidence to deploy it.

You choose the level of service and security you want for data collection and annotation, from "white glove" managed service to flexible self-service.

Appen is singularly unique in the marketplace and equipped to deliver high-quality data to deliver your AI projects with confidence.



## Why Appen

### Expertise

- Multi-lingual, globally based experts with 25 years of experience scoping and delivering more than 7,500 AI projects to date.
- Our solutions provide the quality, security, and speed used by leaders in technology, automotive, financial services, retail, manufacturing, and governments worldwide.

### Platform

- Most advanced AI assisted, enterprise-ready data annotation platform.
- We provide multiple secure service offerings, including secure remote contractors, on-site contractors, on-premises solutions, and ISO 27001/ ISO 9001 accredited secure facilities.

### Crowd

- Global crowd of over one million people in 170+ countries speaking 235+ languages and dialects.
- We have crowd options ranging from On Demand Work from Home to Appen Workforce on your site.

## Latest News from Appen

### QUADRANT an appen company

#### Better Data. Better Decisions.

Appen's recent acquisition of Quadrant allows us to offer customers Point of Interest Data-as-a-Service that provides geospatial applications with a contextual layer of comprehensive and actionable information on landmarks, key features, business areas, and custom metadata attributes.

### mindtech

#### Rapidly Curated Data.

Appen has made an investment in Mindtech, a synthetic data company specializing in the creation of high-quality training data for AI computer vision models. Leverage both Appen and Mindtech data products and expertise to artificially generate hard-to-find data to enhance model coverage and performance.