

July 9 – 14, 2017  
San Diego, California  
Patron and Exhibitor  
Prospectus

Dear Patrons and Exhibitors:

The 2017 IEEE Symposium on Antennas and Propagation and the USNC-URSI Radio Science Meeting will be held jointly on July 9-14, 2017, at the Manchester Grand Hyatt hotel in beautiful San Diego, California. We cordially invite your company to participate in the co-located 3-day Exhibition on Antennas, Propagation and Radio Science (APRS Expo). Together, the APRS Expo and technical symposium are recognized as the world-wide premier event for presentation of the latest state-of-the-art research on antennas and radio science engineering, revealing of latest commercial product offerings, gathering of industry and academic engineering colleagues, and the debut of hundreds of new graduate students, the engineering leaders of the future.

We would also like you to consider having your company becoming a patron of this exciting symposium or a sponsor of specific symposium and Expo events. Patron status gives your company additional, special recognition at the conference and website. Sponsoring a coffee break, award banquet, charging station, smart phone app, or delegate bags and badge lanyards is a great way to display your company logo and give the conference attendees a warm feeling about your company. Detailed information and pricing can be found in this prospectus.



### **Benefits for Symposium Attendees:**

- o Top-rated, peer-reviewed technical paper sessions
- o Special and invited paper sessions of topical interest
- o Short courses for additional educational opportunities
- o Exhibitors showcasing their latest products and services
- o Fun, imaginative, and entertaining social events
- o World-class hotel as the symposium venue



### **Benefits for Symposium Exhibitors:**

- o A large, focused, customer base of antenna engineers, scientists, and engineering managers.
- o A solid technical program that to draw attendees from around the world.
- o Company links directly on the 2017apsursi.org website.
- o Exhibitor recognition on the AP-S/USNC-URSI 2017 Smart Phone App.
- o An exhibitor committee team of including experienced professionals in exhibiting, sales, and marketing.
- o Promotion, promotion, promotion! Thousands of symposium brochures to be distributed at various international shows.

## EXHIBIT SCHEDULE

Event Service Contractor Move-in:

08:00 - 13:00 Monday, July 10

Exhibitor Move-in:

13:00 - 18:00 Monday, July 10

Exhibit Floor Opens:

09:00 - 18:00 Tuesday, July 11

09:00 - 18:00 Wednesday, July 12

09:00 - 18:00 Thursday, July 13

Exhibitor Move-out:

18:00 - 21:00 Thursday, July 13



If you have any questions please contact Billene Cannon, [exhibits@2017apsursi.org](mailto:exhibits@2017apsursi.org) or via telephone at +1-979-846-6800.

## Important Dates and Information:

### DATES FOR EXHIBIT DISCOUNTS AND ALLOCATION:

Last date to order exhibit space at discounted rate of U.S. \$3,300.00: March 31, 2017

Rate for exhibit space after March 31, 2017: U.S. \$3,750.00 (while space is available)

### DATES FOR SENDING AD FILE MATERIAL:

Deadline for patron/exhibitor ad material for symposium printed program: April 12, 2017

Deadline for delegate bag promotional item insert: May 13, 2017

### EXHIBIT EQUIPMENT INCLUDED WITH BOOTH SPACE RENTAL FEE:

10'D X10'W pipe and drapery back wall with 8' high back wall and 3' high side rail drapery

One (1) 6'L X 2'W draped table with two (2) side chairs

One (1) 7" x 44" company identification header sign

One (1) wastebasket

## 2017 AP-S/USNC-URSI EXHIBITION CONTACT INFORMATION:

Exhibits Co-Chairs:

Kevin Geary, HRL, Email: [kgeary@HRL.com](mailto:kgeary@HRL.com)

Jim Schaffner, HRL, Email: [jhSchaffner@HRL.com](mailto:jhSchaffner@HRL.com)

Symposium Managers:

Ms. Billene Cannon, CMS, Inc., Email: [billene@cmsworldwide.com](mailto:billene@cmsworldwide.com)

Nancy Sutta Berns, CMS, Inc., Email: [nancy@cmsworldwide.com](mailto:nancy@cmsworldwide.com)

Symposium General Co-Chairs:

Dan Sievenpiper, University of California San Diego, Email: [dsievenpiper@eng.ucsd.edu](mailto:dsievenpiper@eng.ucsd.edu)

Gabriel Rebeiz, University of California San Diego, Email: [rebeiz@ece.ucsd.edu](mailto:rebeiz@ece.ucsd.edu)

# SUMMARY OF 2017 EXHIBIT AND PATRON SPECIFICATIONS

## Exhibit Space (\$3,300 USD):

- One standard (10'D x10'W) exhibition space
- Registration fee waived for two (2) exhibition representative
- Recognition on the symposium website featuring linked exhibitor name and logo
- Recognition in the symposium program with exhibitor name and company logo
- Printed booth sign with name of company
- Rear pipe and drape
- Side pipe and drape
- One (1) draped table with two (2) side chairs
- One (1) wastebasket
- Customized options (additional fees may apply)

## University Table Top (\$1,800 USD):

- One (1) draped table with two (2) side chairs
- One (1) wastebasket
- Registration fee waived for two (2) exhibition representatives
- Recognition in the symposium program with University name and logo

Exhibit space applications and patronage commitments may be completed online at the symposium website [www.2017apsursi.org](http://www.2017apsursi.org).

## Patronage Opportunities:

### Diamond Symposium Patron (\$40,000 USD; Limit 1 Diamond Patron):

- o Four(4) preferred booth spaces in the exhibit hall
- o Eight(8) Symposium delegate registrations inclusive of welcome reception
- o One(1) flyer or promotional item (provided by the patron) in attendee's registration package
- o Recognition at the symposium and on the symposium website, featuring linked patron name and company logo
- o Recognition on the AP-S/USNC-URSI 2017 smart phone app
- o Full page recognition in symposium program
- o The patron may provide a freestanding banner which will be positioned in the registration area for the duration of the symposium (maximum size 6ft high x 3ft wide)
- o Recognition during the opening speech at the banquet and in the banquet program

### Platinum Symposium Patron (\$20,000 USD; Limit 1 Platinum Patron):

- o Two(2) preferred booth spaces in the exhibit hall
- o Six(6) symposium delegate registrations inclusive of welcome reception
- o One(1) flyer or promotional item (provided by the patron) in attendee's registration package
- o Recognition at the symposium and on the symposium website, featuring linked patron name and company logo
- o Recognition on the AP-S/USNC-URSI 2017 smart phone app
- o Full page recognition in symposium program
- o The patron may provide a freestanding banner which will be positioned in the registration area for the duration of the symposium (maximum size 6ft high x 3ft wide)
- o Recognition during the opening speech at the banquet and in the banquet program

### Gold Symposium Patron (\$10,000 USD):

- o A preferred booth space in the exhibit hall
- o Four(4) symposium delegate registrations inclusive of welcome reception
- o One(1) flyer or promotional item (provided by the patron) in attendee's registration package.
- o Recognition at the symposium and on the symposium website, featuring linked patron name and company logo
- o Recognition on the AP-S/USNC-URSI 2017 smart phone app
- o Full page recognition in symposium program
- o Recognition during the opening speech at the banquet and in the banquet program

### Silver Symposium Patron (\$5,000 USD):

- o A preferred booth space in the exhibit hall
- o Three(3) symposium delegate registrations inclusive of welcome reception
- o Recognition at the symposium and on the symposium website, featuring linked patron name and company logo
- o Recognition on the AP-S/USNC-URSI 2017 smart phone app
- o Recognition during the opening speech at the banquet and in the banquet program

### Bronze Symposium Patron (\$2,000 USD):

- o Recognition at the symposium and on the symposium website, featuring linked patron name and company logo
- o Recognition on the AP-S/USNC-URSI 2017 smart phone app

## Promotion and Advertising:

### Celebratory Banquet (following the Awards Presentation) (\$10,000 USD):

- o Company logo(s) will be displayed with electronic gobos in the banquet room
- o Recognition during the opening speech at the banquet and awards presentation
- o Recognition at the symposium and on the symposium website, featuring a linked patron name and company logo

### Charging Station (\$7,000 USD):

- o Charging station header to include patron name and logo
- o The patron may provide a freestanding banner which will be positioned near the charging station (maximum size 2m high x 1m wide)
- o Corporate literature may be displayed in the charging station area (the patron to supply)
- o Recognition at the symposium and on the symposium website, featuring linked patron name and company logo

### Symposium Smart Phone Application (\$5,000 USD):

- o Patron logo to be displayed when the application loads
- o Patron logo to featured on all smartphone application promotional materials
- o Opportunity for patron to provide multimedia video to be viewed on the smartphone application

### Delegate Bags (\$5,000 USD):

- o Logo to appear on the delegate bag alongside the AP-S/USNC-URSI 2017 logo.  
*The Organising Committee reserves the right to source and select the delegate bag.*
- o Recognition at the symposium and on the symposium website, featuring linked patron name and company logo.

### Poster Session Receptions (\$5,000 USD per poster session):

- o Recognition during the Poster Sessions and on the exhibit floor.
- o Recognition at the symposium and on the symposium website, featuring linked patron name and company logo.
- o Addition of company's logo to each numbered posterboard.

### Delegate Badge Lanyard (\$3,000 USD; Limit 1 Lanyard Patron):

- o Exclusive distribution of sponsor supplied lanyards (approximately 2000) with company logo and appropriate clip.

### Symposium Breaks (\$2,000 USD per day):

- o Recognition at morning and afternoon coffee breaks on the exhibit floor.
- o Recognition at the symposium and on the symposium website, featuring linked patron name and company logo.



For additional patronage information, please contact:

Kevin Geary, [kgeary@HRL.com](mailto:kgeary@HRL.com) or Jim Schaffner [jhSchaffner@HRL.com](mailto:jhSchaffner@HRL.com)

# Space Application Form and Agreement for Exhibition and Patron Opportunities, Symposium Advertising Options

Antennas & Propagation and USNC-URSI Radio Science Meeting  
July 9 - 14, 2017, Manchester Grand Hyatt, San Diego, California

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Postal Code/Country \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Please address further correspondence to \_\_\_\_\_

Title \_\_\_\_\_

Telephone \_\_\_\_\_ email \_\_\_\_\_

Please reserve \_\_\_ booth(s) at the  U.S. \$3,300.00 (on or before March 31, 2017)

U.S. \$3,750.00 (after March 31, 2017)

## SYMPOSIUM BOOTH SELECTION:

Booth numbers requested (in order of preference, please list your top three booth number preferences here):

Preference for non-adjacent exhibitors

Preference for adjacent exhibitors

Booth preferences will be accommodated whenever possible and are available on a first come, first served basis. Please refer to the booth area diagram on the prospectus. We will do our best to accommodate your preferences.

## PATRONAGE OPPORTUNITIES:

To maximize your organizations exposure at the symposium you may support the symposium in the form of a grant, or you may support a specific symposium function, event or promotional item purchased by the patron and supplied directly to the symposium.

- |  |              |   |              |
|--|--------------|---|--------------|
| <input type="checkbox"/> Diamond Patron  | \$40,000 USD | <input type="checkbox"/> Awards Banquet                           | \$10,000 USD |
| <input type="checkbox"/> Platinum Patron | \$20,000 USD | <input type="checkbox"/> Charging Station                         | \$7,000 USD  |
| <input type="checkbox"/> Gold Patron     | \$10,000 USD | <input type="checkbox"/> Symposium Smart Phone App                | \$5,000 USD  |
| <input type="checkbox"/> Silver Patron   | \$5,000 USD  | <input type="checkbox"/> Delegate Bag                             | \$5,000 USD  |
| <input type="checkbox"/> Bronze Patron   | \$2,000 USD  | <input type="checkbox"/> Poster Session Reception (per reception) | \$5,000 USD  |
| <input type="checkbox"/> Other           | _____        | <input type="checkbox"/> Delegate Badge Lanyard                   | \$3,000 USD  |
|  |              | <input type="checkbox"/> Symposium Breaks(per day)                | \$2,000 USD  |

Payment Checks should be made payable to IEEE AP-S/URSI 2017, Federal Tax ID Number 13-1656633, or you may complete the credit card information below.

Credit Card Number for Booth/Support Fees (Visa/MasterCard/American Express) \_\_\_\_\_

Security Code \_\_\_\_\_ Exp MM / YY \_\_\_\_\_ Total Payment \$USD \_\_\_\_\_

Name on Card \_\_\_\_\_

The issuer of the card identified on this item is authorized to pay the amount shown as Total Payment. I promise to pay such total (together with any other charges due thereon) subject to and in accordance with the agreement governing the use of such card.

Billing Name \_\_\_\_\_ Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

I, the duly authorized representative of the above-mentioned organization, subscribe and agree to all terms and conditions including, but not limited to the rules and regulations stated with this form for patrons, grants and exhibit space and services at the 2017 IEEE International Symposium on Antennas and Propagation and URSI Radio Science Meeting.

Print Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Return this application with payment to: IEEE AP-S/USNC-URSI 2017  
c/o Conference Management Services, Inc.  
3833 South Texas Avenue, Suite #221  
Bryan, Texas, 77802, U.S.A.  
Telephone: (979) 846-6800  
Fax #: (979) 846-6900

## Terms and Conditions

2017 IEEE International Symposium on Antennas and Propagation and URSI Radio Science Meeting, July 9 - 14, 2017, San Diego, California.

1. **CHARACTER OF THE EXHIBITION:** The IEEE APS/URSI and/or its designated agent reserves the right to determine the eligibility of any company, product or service and the right to restrict, prohibit or evict any Exhibitor or product which detracts from the character of the Exhibition or for any violation of the following Terms and Conditions.
2. **LOCATION/DATES:** The 2017 IEEE International Symposium on Antennas and Propagation and URSI Radio Science Meeting will be held July 9 - 14, 2017, at the Manchester Grand Hyatt in San Diego, California.

### Show Hours:

- 09:00 - 18:00 Tuesday, July 11, 2017
- 09:00 - 18:00 Wednesday, July 12, 2017
- 09:00 - 18:00 Thursday, July 13, 2017

The meeting management reserves the right to make changes in the Exhibit hours. However, such changes will be made known as far in advance of the Exhibition as possible. As part of the contract with IEEE, all Exhibitors must guarantee that their booths will be staffed during all show hours.

3. **INSTALLATION AND DISMANTLING:** Spaces will be accessible to Exhibitors for setting up displays on Monday, July 10, 2017, from 13:00 to 18:00. Packing and removal of Exhibits prior to the close of the Exhibition is prohibited. Exhibitors shall be liable for all storage and handling charges for failure to remove Exhibits by service contractor move-out.
4. **BOOTH SIZE/FEE/EQUIPMENT:** A full exhibit area is 10 feet x 10 feet at a cost of U.S. \$3,300.00 (by 3/31/2017) / U.S. \$3,750.00 (after 3/31/2017 and while space is available). Failure to make final payment constitutes a cancellation of this contract. See Cancellations section of the Terms and Conditions for details. Standard equipment entitlements include: organization name on provided nameplate, organization listing and a description per exhibitor in the on-site directory and on the Symposium web site, and two exhibitor registrations granting access to plenary and technical sessions as an audience member. Any additional equipment requirements may be acquired through show service vendors identified in the Service Manual.
5. **AUDIO/VISUAL:** Exhibitors are allowed to bring in their own audio visual equipment to use in their booths; however, show service personnel are not responsible for maintenance of such equipment. All A/V equipment leased through show services must be reserved in advance via the Service Manual forms.
6. **SPACE ASSIGNMENTS:** Space assignments are made by IEEE on a first-come, first-served basis, with all assignments made in the best interest of the Exhibition. The Exhibitor's booth location preference will be requested and assigned whenever possible. IEEE reserves the right to alter an Exhibitor's assigned space, if it is necessary and is in the best interest of the Exhibition. The Exhibitor will be consulted before IEEE exercises this right.
7. **SUBLETTING OF SPACE:** The Exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials from other firms than his own in the exhibit space without written consent of symposium organizers. Only one company shall be considered as the Exhibitor. Any other company or unit in the space shall be considered a subsidiary or affiliate.
8. **GENERAL REGULATIONS:** Loudspeaker sound displays are prohibited. The symposium staff reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind.
9. **SAFETY CONSIDERATIONS:** All exhibit and space materials must be in compliance with local fire and hazardous materials handling ordinances. Volatile oils, gases, other explosives or any substance prohibited by the city departments or authorities will not be permitted in the exhibition area. Likewise, all electrical work and wiring must be approved and installed in accordance with regulations.

Corridors leading to exit doors and all entrance and exit doors should be kept clear of obstructions at all times. No objects are to be attached to or suspended from the fire sprinklers or light fixtures on the ceiling. Under no circumstances should the fire alarm call points, fire hose reels, fire extinguishers and exits be blocked or access to them be impeded by exhibition booths, partitions, exhibits or other objects.

10. **OFFICIAL CONTRACTOR:** An official Contractor will be designated in the Service Manual to perform services for Exhibitors. No Exhibitor or representative shall contract for such services with other than the said official Contractor without the express written consent of symposium organizers, which, for reasons of security, in their sole discretion can deny such permission.
11. **ON-SITE REPRESENTATIVE:** Exhibitors shall keep an attendant in their space during all exhibit hours.
12. **SECURITY/LIABILITY:** Overnight security personnel will be present in the exhibit area. The Exhibitor assumes entire responsibility and agrees to protect, indemnify, and defend IEEE, symposium sponsors and their employees and agents, harmless against all claims, losses and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor installation, removal, maintenance, occupancy or use of exhibit premises or a part thereof, excluding any such liability caused by the sole negligence of symposium organizers, its employees and agents. In addition, Exhibitors acknowledge that the show services contractors and IEEE do not maintain insurance covering exhibit property and that it is the responsibility of the Exhibitor to obtain business interruption and property damage insurance covering such losses sustained through exhibition.
13. **FACILITY DAMAGE:** Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the spaces, or the equipment in the spaces. When such damage occurs, the Exhibitor is liable to the owner of the property so damaged.
14. **CANCELLATION:** If space contracted is canceled by the Exhibitor on or after April 20, 2017, or if the Exhibitor fails to occupy the space contracted, IEEE is entitled to the full amount of the space rental.
15. **AMENDMENT TO EXHIBITOR AGREEMENT:** Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the discretion of the Symposium organizers and IEEE.
16. **INABILITY TO PERFORM:** If IEEE should be prevented from holding the exposition by any cause beyond its control or if it cannot permit the Exhibitor to occupy his space due to circumstances beyond its control, IEEE will refund to the Exhibitor the amount of the rental paid and IEEE shall have no further obligation or liability to the Exhibitor.
17. **SALES PROMOTIONS AND DRAWINGS:** All promotions conducted by the Exhibitor must be free of obligation on the part of the winner and participants. All promotions and drawings must be approved by IEEE prior to the opening of the event.
18. **PATRON AND GRANTOR ENTITLEMENTS:** Completion of the support and grants portion of the Application Form is a commitment to support. Full payment must be received or the contract will be considered null and void and all promotional entitlements will be withdrawn. IEEE, at its discretion, may make reasonable changes, amendments or additions to entitlements. To be included in the Symposium On-Site program, as a Diamond, Platinum, Gold, Silver, or Bronze patron, IEEE must receive the contributor's signed Application and applicable payment by April 12, 2017. Missed deadlines are not remunerable by IEEE.
19. **COMPLIANCE WITH TERMS AND CONDITIONS:** IEEE, at its discretion, may make reasonable changes, amendments or additions to these Terms and Conditions. Interpretations of these Terms and Conditions shall rest with show management and non-compliance can result in ejection of the offending Exhibitor or closing of the Exhibit.

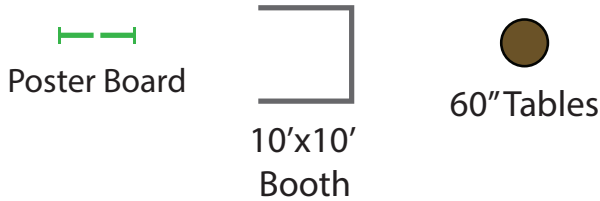
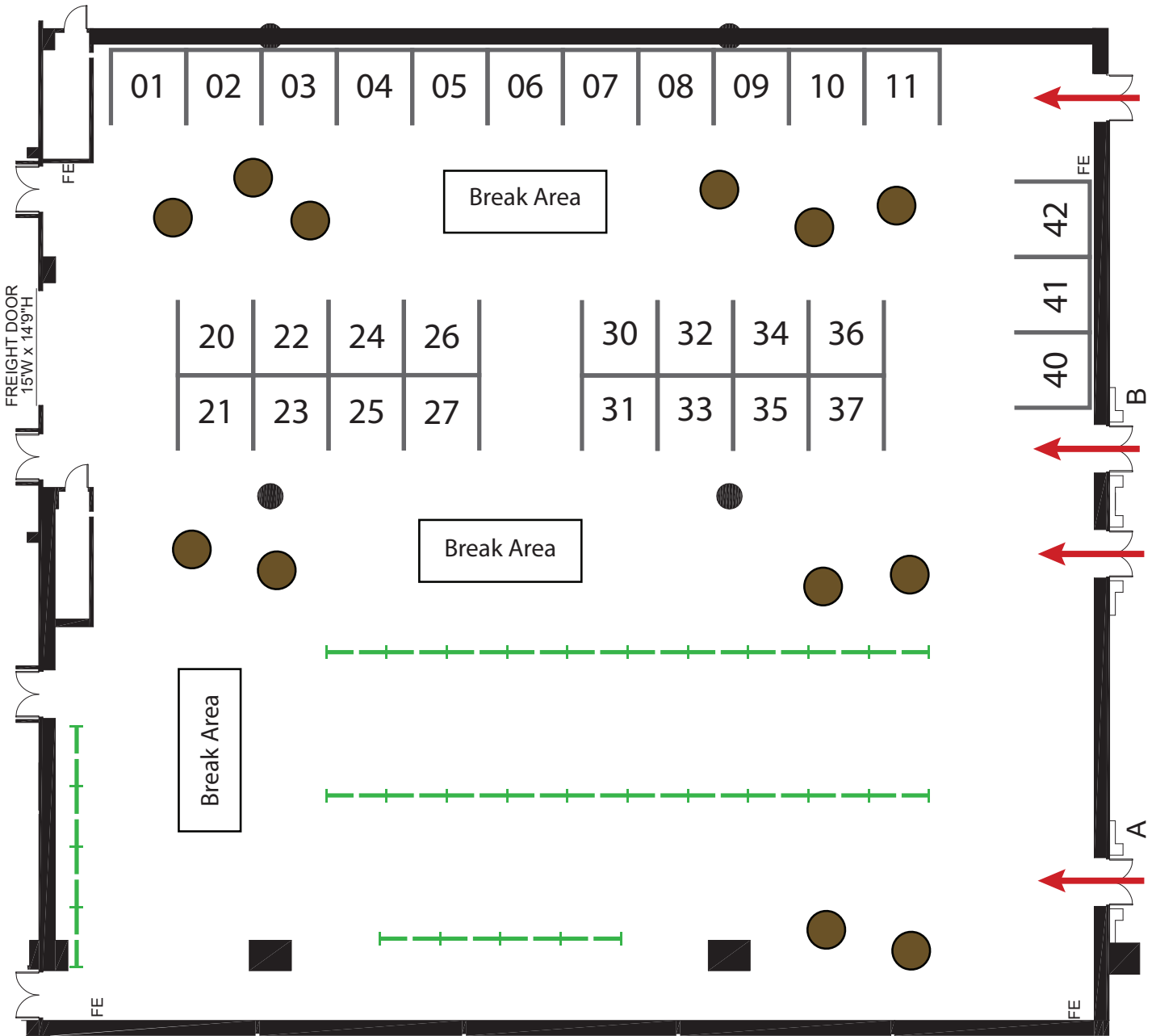


Conference Management Services, Inc.  
3833 South Texas Avenue, Suite #221  
Bryan, Texas, 77802, U.S.A.  
Telephone: 979-846-6800  
Facsimile: 979-846-6900  
email: [exhibits@2017apsursi.org](mailto:exhibits@2017apsursi.org)



# Grand Hall AB

## Manchester Grand Hyatt



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